



DIPLOMA

THE
Event School
LONDON

TQUK L4 DIPLOMA IN MANAGEMENT & LEADERSHIP

FULL TIME COURSE (RQF)

Our highly practical management and leadership course is the best face-to-face training option in London. Benefit from expert advice, hands-on experience, and invaluable industry connections. Develop a knowledge and understanding of organisational functions, building productive working relationships, operational and human resource planning and management, business strategy and development.

APPLY
ONLINE
NOW!

www.eventschool.london

ATTEND LEADERSHIP & MANAGEMENT EVENTS

UNIQUE AND EXCLUSIVE LEARNING EXPERIENCES

**TQUK L4
DIPLOMA IN
MANAGEMENT
& LEADERSHIP
(RQF)**

**COURSE
SUMMARY**



HIGHLY PRACTICAL

Your management & leadership qualification is designed for students who are highly practical and prefer hands-on learning. Vocational Education is all about learning by doing and our programmes are designed around experiential learning principles. Our full-time courses offer extensive hands-on, training and activities in London.

Our TQUK L4 Diploma in Management & Leadership (RQF) programme is internationally and industry recognised, and accredited by Training Qualifications UK - the most contemporary and creative Awarding Organisation in the UK

Unlock Your Leadership & Management Potential

STUDY OPTION

- Full-time, 3 Months
- Delivery: Face-to-face classes
- Location: London
- Start Dates: Each September

QUALIFICATION

- TQUK L4 Diploma in Management & Leadership (RQF)
- Accredited by Training Qualifications UK - an Ofqual Awarding Body
- Ofqual Regulated: 37 Credits

ANY QUESTIONS?

Contact us with any queries

Email: info@eventschool.london

Office: +44 (0) 203 239 0950

WhatsApp: +44 (0) 7305 309 950





STUDY IN A GLOBAL CITY

UNLOCK YOUR LEADERSHIP POTENTIAL IN LONDON

**TQUK L4
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(RQF)

**IDEAL
FOR**



IDEAL FOR LEARNERS WHO

Are looking for an intensive and highly practical degree or postgrad alternative

Want to participate in live leadership activities and extensive practical training.

Prefer face-to-face training and real life learning experiences.

Want to participate in work placements and gain industry experience



THIS LEVEL COURSE IS IDEAL FOR THOSE WHO

- Want an accredited Ofqual regulated qualification to aid progression into Further or Higher Education
- Will benefit from enhanced leadership skills that they can apply to group, team or organisational leadership roles
- Career Progressors looking for an accredited programme to support progression in their management career
- Gap Year students wanting to use their time off to gain valuable, transferable skills and certification
- International applicants wanting to add British experience and certification to their CV or portfolio

Who should do this course?

Suitable for all industries



DIPLOMA

INCLUDES MANAGEMENT & LEADERSHIP SIMULATIONS

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**KEY
DETAILS**



Extensive face-to-face classes & activities



Study in London
3 days per week

Industry excursions
and events



Training in Venues at
ExCel London, E16 1XL



Closest Station
Custom House on the
Elizabeth Line or DLR



3 month programme



Entry: Minimum Age 18,
Competent English Language
Skills, Senior High School or
Equivalent (A Levels, BTEC,
Pearsons, Baccaauréat etc)



Need Accommodation?
Click here for suggestions.



Small class sizes provide
personalised experiences & an
exclusive learning opportunity

£6,250

*COURSE FEES

ACCREDITATION

The TQUK Level 4 Diploma in Business Management (RQF) is accredited by Training Qualifications UK (TQUK), an Ofqual Awarding Body. Ofqual accredits qualifications in England, Wales and Northern Ireland. This qualification is listed on Ofqual's Registered Qualification Framework (RQF)

- Awarding Body: Training Qualifications UK
- Ofqual Qualification Number: 601/5591/7
- Qualification Type: Vocationally-Related Qualification
- Level: Level 4
- Sector Subject Area: Business Management
- Total Credits: 37
- [Click here for more details](#)

KEY DETAILS



With so much time now spent online, many of our full-time students prefer an 'in-real life' learning experience.

That's why our full-time courses offer extensive hands-on, face-to-face training and experiential learning activities.

*Dates, fees, content and inclusions are subject to change. Please check our website for the most up to date information

DIPLOMA



ONE-TO-ONE CAREER MENTORING

**TQUK L4
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(RQF)**

**COURSE
STRUCTURE**



Your
Course
Unique
to You

COURSE STRUCTURE

**CORE MANAGEMENT &
LEADERSHIP STUDIES**



**TWO BONUS
SPECIALIST ELECTIVES**



**LEADERSHIP SIMULATIONS
& 30 HRS PLACEMENT**



**ONE-TO-ONE
CAREER MENTORING**



TQUK
ACCREDITED



COURSE STRUCTURE

The TQUK L4 Diploma
in Management &
Leadership is Accredited
by Training Qualifications
UK (TQUK)

ABOUT YOUR CORE MANAGEMENT & LEADERSHIP STUDIES

The **TQUK L4 Diploma in Management & Leadership (RQF)** is internationally and industry recognised and Accredited by Training Qualifications UK (**TQUK**)- the most contemporary and creative Awarding Organisation in the UK.

Training Qualifications UK (TQUK) is an Ofqual Awarding Body.

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TQUK ACCREDITED



COURSE STRUCTURE

Personalise
your programme!



ABOUT THE BONUS ELECTIVES

The electives offered are additional to your main diploma programme. They provide bonus certifications to tailor your learning experience to your personal interests, learning and career goals. You will receive certification from The Event School London for these electives. Choose from:

- **Luxury Brand Management**
 - **Digital Transformation with Change Management**
 - **Sustainability Policy and Practices**
 - **Digital Marketing**
 - **Delivering Excellent Customer Service**
 - **Workplace Health, Safety & Risk Management**
 - **IT Software Fundamentals and Using IT to Increase Productivity**
 - **Event Management**
 - **Venue Management**
 - **Sports Event Management**
 - **Wedding and Party Planning**
 - **Festivals, Concerts and Music Events**
 - **Conferences and Exhibitions**
 - **Charity, Community and Fundraising Event Management**
-

TAILOR YOUR COURSE



Choose two electives
to make your learning
programme unique to
you!

Elective Certification is awarded
by The Event School London



DIPLOMA

PRACTICAL EXPERIENTIAL LEARNING

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**COURSE
CONTENT**



PRINCIPLES OF BUILDING RESPECTFUL AND PRODUCTIVE WORKING RELATIONSHIPS IN ORGANISATIONS

- Understand the use of communication in creating effective working relationships
- Understand the practices of conflict resolution and conflict management in the workplace.
- Understand how to create a fair, supportive and rewarding working environment.

MANAGING PERSONAL AND PROFESSIONAL DEVELOPMENT

- Understand the factors which influence the need for personal and professional development.
- Understand how to plan for personal and professional development.
- Understand how to implement and monitor a personal professional development plan.

COURSE CONTENT

Management & Leadership Studies



Shaping the leaders of tomorrow's industry.



OPERATIONAL AND HUMAN RESOURCE PLANNING AND MANAGEMENT

- Understand the principles and practice of operational planning in organisations.
- Understand the principles and practices of physical resource management and work force planning.
- Understand health and safety requirements in managing work activities in organisations.

PRINCIPLES OF MANAGEMENT AND LEADERSHIP IN ORGANISATIONS

- Understand the concept of leadership in organisations.
- Understand the development of managerial effectiveness in organisations.
- Understand the principles and practices of managing the performance of individuals in organisations.





Our courses encourage innovation from a strong foundation of industry knowledge and expertise.

COURSE CONTENT

Management & Leadership Studies



PRINCIPLES OF PROJECT MANAGEMENT

- Understand the importance of the initiation phase
- Understand how to execute a project
- Understand how to evaluate and present project outcomes

PRINCIPLES OF BUSINESS STRATEGIC PLANNING & DEVELOPMENT

- Understand the benefits and process of strategic planning
- Understand the different frameworks and models used in a strategy audit
- Understand the use of different models in strategy formulation



DIPLOMA

SECURE A COMPETITIVE ADVANTAGE FOR LEADERSHIP ROLES

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**COURSE
HIGHLIGHTS**



FULL TIME COURSE HIGHLIGHTS

BUSINESS INDUSTRY ENVIRONMENT

Our full-time courses are held in venues located on the ExCeL London campus - London's centre for business, finance, marketing and entrepreneurship events. Venues include CentreEd at ExCeL and quality training facilities at ExCeL's on-site hotels such as the Aloft London ExCeL, Novotel London ExCeL and the Good Hotel.



SITE TOURS & EXCURSIONS

Site tours and excursions to a broad range of London's leading businesses and business events provide valuable learning experiences as London's business scene becomes our extended campus. Past tours and excursions have included:

- The Business Show
- Remote Working Event
- B2B Marketing Show
- DTX Digital Transformation
- HR Technologies
- The Ritz London and The Savoy
- ExCeL London
- Cutty Sark & Queens House
- The Orangery Kensington Palace
- London Stadium
- Wembley Stadium
- Wimbledon
- The Crystal Eco-Venue



A LEADING DESTINATION FOR BUSINESS & COMMERCE

Study in one of the world's most famous cities. London is renowned for staging amazing commercial, cultural, trade and business events. Home to 400,000 businesses, with over 21.7 million visitors and 300+ languages spoken, the city has undisputed standing as a global nexus of commerce and innovation.

The workplace is highly practical - and so are our full-time courses!

FULL TIME COURSE HIGHLIGHTS

INDUSTRY EVENTS & NETWORKING

Our management and teaching team are well connected in the industry and we offer students regular opportunities to meet and mix with management professionals, community and business leaders. These opportunities also develop personal confidence, and professional networking and communication skills.



EMPLOYMENT OPPORTUNITIES

Paid Work

UK students only

Students access our "Opportunities Board" where we post part-time opportunities for paid work during the course, and full-time opportunities for post course employment. Benefit from tutorials on CV preparation, job search and interview skills. Students are supported in setting up a LinkedIn profile with a professional headshot.



VOLUNTEERING & WORK EXPERIENCE

Gaining hands-on experience and exposure to industry ways of working is one of the benefits of studying in London. We share industry experience opportunities with our students including:

- work experience
- volunteering
- internships
- workplace observation
- workplace shadowing

FULL TIME COURSE HIGHLIGHTS



LEADERSHIP AND MANAGEMENT SIMULATIONS

These simulations offer numerous benefits, providing a risk-free environment where students can engage in decision-making processes, manage real-world leadership scenarios, and understand the consequences of their actions without the fear of real-life repercussions. This hands-on experience enhances critical thinking and problem-solving skills, fosters teamwork and leadership abilities, and improves understanding of management operations and strategies. Our simulations can adapt to various learning styles, allowing students to learn by doing and supporting their lectures and tutorials. This interactive approach prepares students for the complexities of evolving leadership and management practices, making them more competent and confident professionals upon graduation.

INDUSTRY PRACTICE (30 HOURS)

Through a range of opportunities students bridge the gap between theory and practical, gaining insights into the ever-changing world of leadership & management. By working alongside industry professionals, students can develop crucial networking connections and industry-specific skills that are difficult to acquire solely through academic studies. This experience not only adds credibility to their resumes but also helps them refine their career aspirations and develop a realistic understanding of the challenges and rewards associated with management and leadership roles.





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SMALL CLASSES WITH PERSONALISED TEACHING

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**STUDENT
EXPERIENCE**



TESTIMONIALS

Our student feedback is consistently "excellent"!

For our London courses, that's down to the insights gained on site tours and excursions and the calibre of our Course Lecturers and Tutors, who are skilled at making their London classroom environments engaging, interactive and practical.

"Chris shared his experience and stories about his work, the course content was great. I would recommend this course to others, the content is very good and covers various aspects of event management. And very nice and lovely tutors!" **Salma, Saudi Arabia**

"I feel more prepared to enter an exciting industry than ever before - my tutor was incredibly supportive and got the best out of me for the next chapter in my career." **Stevie, UK**

"James was a fantastic Facilitator. He interacted with us as a group and gave everyone a chance to talk and provide their view. And the quality of the specialist speakers was excellent. It has been the experience of a lifetime"

Megan, Australia

"Loved studying on site at ExCeL London, I can see why it was an Olympic venue!" **Jack, UK**

"My Lecturer, David was an expert in his field. I'd recommend this course as it's very useful with practical information." **Isabel, Qatar**



What our students say





Nearest station:
Custom House on the
Elizabeth Line or DLR

3 minutes to Canary Wharf
10 minutes to Liverpool St
12 minutes to Central London
43 minutes to Heathrow

Parking available on site
at a daily fee

[How to get to ExCeL](#)

LOCATION

We teach in a selection of
venues on the ExCeL London
campus, one of Europe's
premier event destinations.

Location: ExCeL London,
Royal Victoria Dock,
London E16 1XL



ACCOMMODATION

Accommodation arrangements
are the responsibility of course
participants, but here's a few
suggestions...

[Find accommodation in London](#)

THE EVENT SCHOOL LONDON ON YOUTUBE

Why not check out our YouTube Channel where you can find information on courses, the latest news, and interviews with Industry Experts, your Lectures and our Students and Graduates.



NEWS

We love creating relevant, contemporary, interactive learning and life experiences...both in London and in our Virtual Classrooms. And we love sharing them with you on our news page.


This is life with students from as close as London and around the UK, to as far away as Europe, Australia, Asia, Africa, Brazil, Saudi Arabia, USA, Sweden, Bahrain, Egypt, Turkey, Canada, Qatar, Puerto Rico, the UAE, Mexico, Denmark, Switzerland, Norway and The Philippines!



Site Tours bring Theory to Life on The Event School London's ...



Our London Students
Love Site Tours!

Watch on  YouTube

DIPLOMA

WE WELCOME & SUPPORT A DIVERSE STUDENT BODY

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**HOW
TO APPLY**



1

Apply via our online application form...

We'll process your application within 48 hours.

Enrolments close 2-months prior to course commencement or when classes fill

PERSONAL INFORMATION		
Last Name	First Name	Middle
Address	City	State
Phone	Email address	

2

We'll notify you the result of your application by email and if you've been accepted, send you an invoice for your deposit, which you can pay by card or bank transfer.

How to Apply

3

Once we receive your deposit, we'll issue a:

- Conditional Offer
- Enrolment Letter
- An invoice for remaining fees

Remaining fees must be paid one month prior to course commencement. We'll then issue your Unconditional Offer.

[» LEARN MORE](#)



* Dates, Fees, Content and Inclusions are subject to change.
Please check our website for the most up-to-date information.

Book now at www.eventschool.london or
contact us via email, phone or whatsapp to
find out more and secure your place.

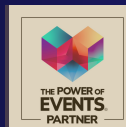
Highly Practical & Engaging

TQUK L4 DIPLOMA IN MANAGEMENT & LEADERSHIP (RQF)

Applications

BOOK NOW >

THE
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LONDON



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